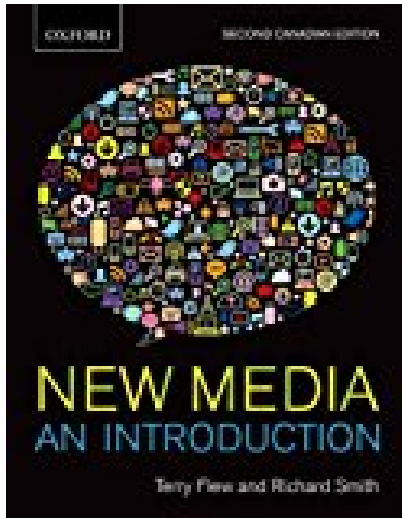


New Media An Introduction



BOOK DETAILS

- Author : Terry Flew
- Pages : 336 Pages
- Publisher : Oxford University Press
- Language : English
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BOOK SYNOPSIS

New Media is also available as an e-book. The fourth edition of Terry Flew's New Media combines a comprehensive overview of theories of new media with contemporary cases studies. Based on an historic understanding of new media developments, the book explores the role of new media in a globally-networked society. It examines the cultural, political and economic impact of new technologies on creativity and industry from a cross-disciplinary perspective. New to this edition New chapters on Transforming Higher Education and Online Activism and Networked Politics Substantially revised chapter Online News and the Future of Journalism Updated and new case studies, topics and examples throughout Key Theories and Theorists now highlighted at relevant points throughout text.

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